

MELISSA MAK

COMMUNICATION AND INTERACTION DESIGNER

melissamak.net
mmak1@andrew.cmu.edu
781 534 5982

EDUCATION

Carnegie Mellon University
PITTSBURGH, PA | MAY 2014
BFA in Communication Design
Photography Minor

SKILLS

Adobe Creative Suite
(Ai, ID, Ps, AE, Dw, Br)
HTML/CSS
Wireframing
Design and user research
Digital photography
Darkroom photography
Sketching + storyboarding
Book binding
Letterpress
Processing

HONORS

Lee Goldman Scholarship Award
SPRING 2013

Adobe Design Achievement Awards
Semifinalist 2012

Carnegie Mellon Dean's List
FALL 2011 - PRESENT

INTERESTS

Typography + systems
UX/UI design
Print + digital branding
Exhibit design
Photography
Textiles + patterns
Cooking + baking

EXPERIENCE

Doblin Design Intern
CHICAGO, IL | MAY 2013 - AUGUST 2013
Worked with a team to develop innovation strategy for a client. Visually communicated concepts and findings from research, participated in problem framing, and synthesized data to create a datamap. Assisted in user research through in-person and over the phone interviews.

Carnegie Museum of Art Curatorial Intern
PITTSBURGH, PA | SEPT 2013 - PRESENT
Design and prepare for the upcoming *Storyteller: The Photographs by Duane Michals* exhibition. Create presentations, develop initial wireframes for the exhibition website, and construct digital mockups of the exhibition layout.

Carnegie Mellon School of Design Computer Consultant
PITTSBURGH, PA | SEPT 2012 - PRESENT
Oversee School of Design's computer cluster to make sure everything is running smoothly with both students and machines. Manage small and large print jobs.

Red House Communications Design Intern
PITTSBURGH, PA | JUNE 2012 - AUG 2012
Collaborated with creative directors on projects including print and digital pieces for The Andy Warhol Museum, Jefferson Medical, and Wilshire.

cityLAB Experiment Coordinator Assistant
PITTSBURGH, PA | JAN 2012 - MAY 2012
Developed an iBook version of *6% Place* which is available in the iTunes Book store. Created an ePUB version which is available on Kindle and Lulu. Adjusted for a print to digital medium.

Follow the Honey Design Intern
CAMBRIDGE, MA | JUL 2011 - AUG 2011
Worked with the art director and a team of interns to prepare furniture and organize exterior and interior displays for the grand opening of the store. Contributed to the starting of a new business.

ACTIVITIES

TEDxCMU Head of Design
PITTSBURGH, PA | SEPT 2012 - PRESENT
Create the visual identity system for TEDxCMU events which included a logo, posters, shirts, programs, toolkits and stage design. TEDx is an independently organized TED event at Carnegie Mellon University, inviting the world's most fascinating thinkers, doers and makers to share their ideas.

Carnegie Mellon International Film Festival Designer
PITTSBURGH, PA | DEC 2012 - MAY 2013
Designed various visual components including website, posters, booklets, and promotional flyers for the theme 'Faces of Media.'

abConcerts Designer
PITTSBURGH, PA | OCT 2012 - NOV 2012
Designed a visual system for Carnegie Mellon's fall concert, featuring the headlining band Sleigh Bells and the opener, araabMUZIK. Pieces included a logo, poster, tickets, table tents, laminate passes, stickers and shirts.